Submitting a successful
INNOVATION ACADEMY POSTER ABSTRACT

Innovation Academy Scientific Posters Abstract Program

The presentation of new ideas and original observations to the membership of the Academy and to other attendees of the Academy Meetings is an integral part of the Academy's continuing education program. Consider these tips as you prepare to submit your work to the Innovation Academy Scientific Posters abstract program.

At a Glance
Poster abstract submissions should be written in the following organizational structure: Background, Methods, Results, and Conclusions.
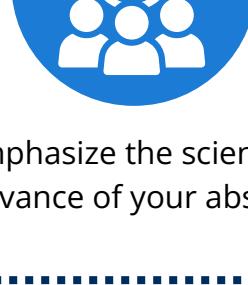
Emphasize the scientific relevance of your abstract
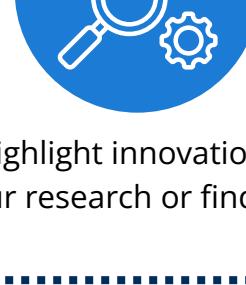
Highlight innovation in your research or findings
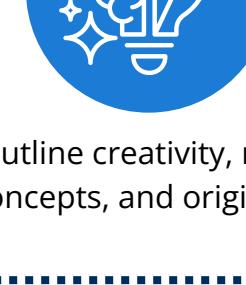
Outline creativity, novel concepts, and originality

Make Your Poster Abstract Stand Out

Lead with a Clear, Focused Objective
Begin with a specific research question or hypothesis. Avoid vague goals as judges want to immediately understand what you set out to do and why it matters.

Highlight the "Why" Early
Make the clinical or scientific relevance of your work obvious in the first few lines. Frame the problem within a larger context, whether it's addressing a clinical gap, exploring a novel mechanism, or improving patient outcomes.

Keep It Data Driven and Results Oriented
Abstracts that state "results pending" or propose a study rarely advance. Even if your study is early-stage, present interim findings with clarity and confidence. Judges want substance, not speculation.

Emphasize Innovation
Whether it's a new methodology, application of an existing technology, or a unique clinical insight, be explicit about what's new or different. Originality is a major factor in scoring.

Use Precise, Accessible Language
Avoid jargon and convoluted phrasing. An abstract should be digestible on the first read by a broad audience, even if the topic is highly technical.

Structure Is Everything
While not mandatory, organizing the abstract with clearly defined sections, Background, Objective, Methods, Results, and Conclusion, can make an impact. This makes it easier for reviewers to evaluate the content efficiently.

End with a Strong, Impactful Conclusion
If the judge has to quote Austin Powers after reading your abstract ("What does it all mean Basil?"), it's not a good sign. What do your findings mean for clinical practice, future research, or patient care? Make the "so what" clear.

AAD American Academy of Dermatology Association