

Writing a Successful LIVE SESSION PROPOSAL

Elevate Your Application: Tips for Stand-Out AAD Proposals

1

Frame Your Topic Intentionally



Identify gaps in dermatology education or professional practice — reviewing past AAD programs can help reveal opportunities to meet educational needs.

Ensure the session is directly relevant to members' day-to-day clinical practice.



Address issues important to dermatologists — such as high-impact diseases, evolving therapies, surgical advances, policy changes or diagnostic challenges.

Consider how your topic affects patients of diverse ages, genders, and skin types — and showcase that breadth in your proposal.



2

Showcase Innovation and Relevance



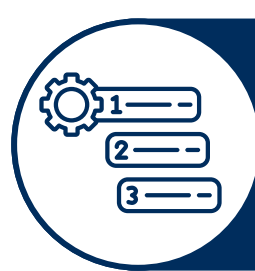
Define what learners will walk away with — concise pearls for diagnosis, treatment, or management.



If the topic is routine, explain how your approach is different and clinically relevant.

3

Make It Clear and Compelling



Provide a clear and concise summary of what you plan to present.



Write briefly, avoid jargon or acronyms, and make the session focus obvious.



Present information in an easily digestible way — focus on actionable insights over dense detail.



Use creative, engaging titles to capture reviewers' and attendees' attention.

4

Highlight Faculty Strengths



Emphasize the qualifications and expertise of your faculty.



Show how your team is uniquely positioned to deliver clinically relevant, practice-changing insights.